

STIR benefits from salon donation

By Dianna F. Dandridge-Rystrom Staff Writer | Posted: Wednesday, April 15, 2015 4:00 pm

Save the Illinois River (STIR) has once again been chosen to receive a \$3,000 donation from the Marilyn Ihloff Salons to be used to preserve and protect the Illinois River, its tributaries and Tenkiller Lake.

Ed Brocksmith, president of STIR said the organization had received the contributions for a number of years due to Ihloff's close ties to the river and her love for the beauty that STIR tries to protect.

“There are no specific uses for the money. We normally use it for things like the Governor’s Water conference,” Brocksmith said. “We use it for general supplies, mailings, just anything that an organization needs the money for. It is very appreciated.”

The Ihloff salons have committed to contribute a total of \$10,000 to the Aveda global goal of \$5 million.

Other recipients include the Gulf Restoration Network and Global Green Grants.

Aveda salons have raised Earth Month donations for many years' the last five years all Earth Partners have been about clean water.